



MANCHESTER HOTELIERS
ASSOCIATION

MEETINGS

Bi-monthly GM meetings and presentations about the industry and new trends

EVENTS

Annual MHA Awards Ball

Quarterly GM dinners hosted by hotel suppliers

Annual football competition to raise money for Hospitality Action

Christmas Drinks and Canapes

MHA FORUMS

Human Resources

Promoting careers within the hospitality industry and invest in continuing professional development activities.

Sales

Increase business profit and sales leads across the City.

Housekeeping

Discuss issues, ideas and success stories from within the City

Membership Benefits

- To provide a networking opportunity for Hoteliers to meet each other on a regular basis and discuss business and commercial related topics
- To join bi-monthly General Manager meetings and participate in discussions and presentations on latest Hotel trends and new ideas
- To support the community initiatives developed by MHA including support for local charities and Hospitality Action
- To encourage support for sustainable initiatives in the city including the use of renewable energy sources, the reduction of single use plastics, reducing carbon emissions and reducing waste in the industry
- To work on developing the conference and events business for the city through working together to attract new business and to provide a greater sense of welcome for the city-wide events in Manchester
- Work on tackling the recruitment challenges that face the industry through making the city a more attractive destination to work in the Hospitality Industry. In addition to work with local schools, colleges and other institutions to attract a wider pool of talent for the industry
- Work closely with our official partner, Manchester Metropolitan University to help promote the industry to students through lectures, assistance with course curriculum and the opportunities for mentorship, placements and for work.
- Work closely with Marketing Manchester to support the tourism and visitor economy and to further promote Manchester as a place to visit and work
- Attend briefings from CityCo on the latest events and updates on infrastructure in the City Centre. This will include updates on festivals, traffic related issues, homelessness and cleanliness amongst other topics
- To ensure we have a voice with the local Council and with Government on key issues affecting the industry and any major policy decisions
- To promote the activities of the Association through local media and through our website and continual social media presence
- To engage members in a variety of activities including forums and events throughout the year culminating in the MHA Ball which is held each year in October